



WE ARE
ARTISTS
IN AN
ARTS
SPACE

LESSONS & BEST PRACTICES IN CREATIVE PLACEMAKING

- Pay artists.
- Strong neighborhood organizations make a difference!
- Ask the neighborhood about their goals.
- Kids bring their parents.
- Have a bouncy house at events.
- Mix activities to cross generations.
- Schedule the activities and market it.
- Try different outreach methods: social media, door-to-door, networks...
- Engage more collaborators.
- Plan for site work: safety, weather, engaging passers-by.
- Engage curiosity...education and engagement opportunity.
- Debrief: Wrap up and learn together.
- Have signage describing what's happening.
- Heavy, iterative, hands on community engagement at every stage.
- Teach skills when you can...pass on the knowledge.
- Consider the future of the site - envision it together.
- Creatively address participation barriers.
- Be flexible.